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Music

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Music

Motown refers to the music recorded with the label Tamla Motown. It is influenced by pop regarding rhythm and blues, and it is based on Detroit City, where black vocalists recorded their songs. Notably, Motown was started by an African American known as Berry Gordy in January 1959 who developed a company with a loan borrowed from the family members (Gordy, 2013). The company was named Motown Records Corporation, which attracted black artists as it was the first black's company.

The Motown sound is influenced by the 60s pop, R & B, and soul music. The different styles in the said music were combined to make the songs produced in the various artists' studios. In Motown's history, Diana Ros and Supremes were the most famous artists. Other artists that contributed to its success were Smokey Robinson, the Marvelettes, and the Jackson. However, Motown does not exist today.

Rock music was developed in the 1950s, referring to the songs that evolved from rock and roll music, where rhyme is crucial rather than melody. The music was either group or solo oriented. The group is where several artists joined and produced songs, and in solo music, one artist came up with songs and made them (Guralnick, 2012). Some of the famous rock artists and groups of that time are Elvis Presley, Domino, Berry, Richard, the Everly Brothers, Charles, and Buddy Holly and the Crickets.

On the other hand, Soul music refers to songs based on African American gospel music that consists of rhythms and blues with many feelings and vocals. Some of the famous soul artists are Marvin Gaye, Wonder, Franklin, Brown, and Redding. Moreover, acid rock, also called psychedelic rock, is a type of rock music developed in the 1960s due to the garage punk group. The music assisted the launching of the psychedelic subculture. Famous acid rock musicians are Jimi Hendrix, Beatles, Floyd, Airplane, and the 13th Floor Elevators.

Woodstock is one of the popular music events in history. It happened in August 1969 at the Max farm in Bethel, New York, and was named Woodstock as the area is 40 miles from the Woodstock. The event hosted over 400 000 attendants (Spitz, 2014). Initially, only about 50 000 people were expected, but as the day approached, many people developed an interest in the three days event. Some people were forced to leave their cars on the road because of traffic and walk towards the venue to witness the event. Woodstock was successful but few problems like venue changing at the last minute and lousy weather were evident. Four people planned the event; Roberts, Rosenman, Kornfeld, and Lang. They were all active in the music industry and therefore decided to host a music festival that would motivate other musicians to join.

References

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